GeneXus Day 2023

GeneXus by Globant

GeneXusで実現する デザインシステムとUX

Yu Matsumoto – GeneXus Japan Inc.

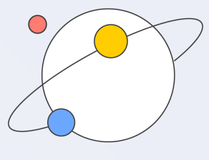
genenxus.jp

GeneXus by Globant

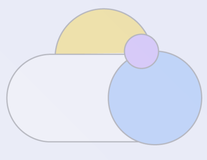
GeneXus 18

Acceleration & Future Proofing

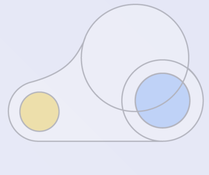
GeneXus 18



Total Experience



Cloud Native



Automated DevOps

Knowledge-driven

Super Apps & Mini Apps

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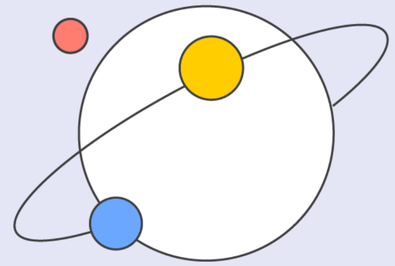
Total Experience



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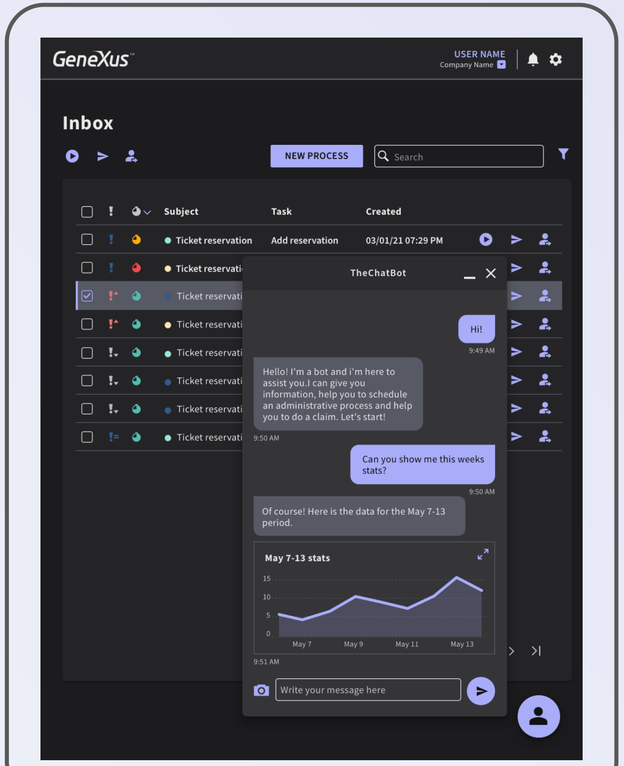

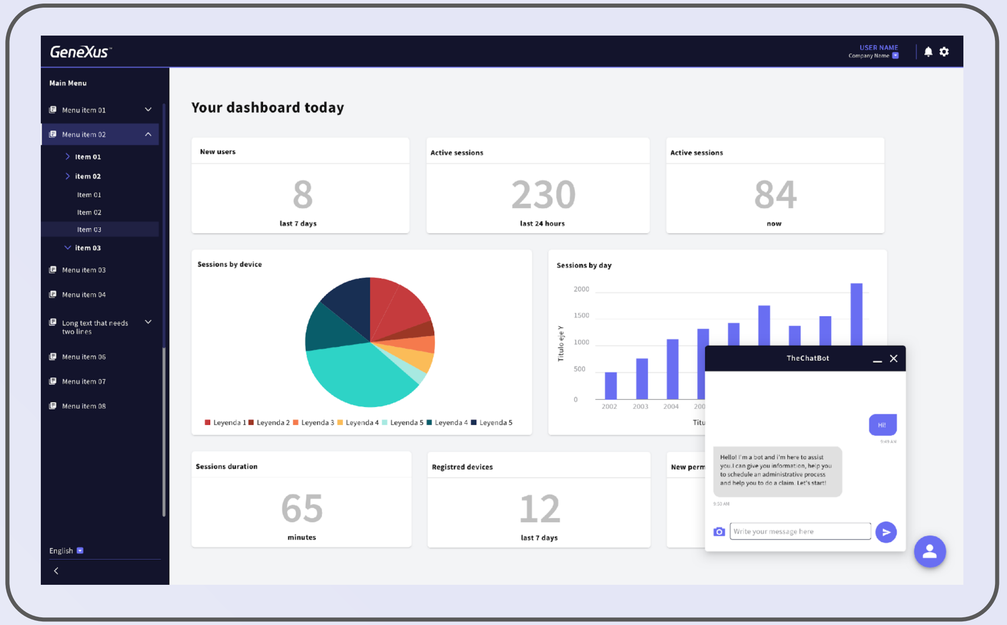

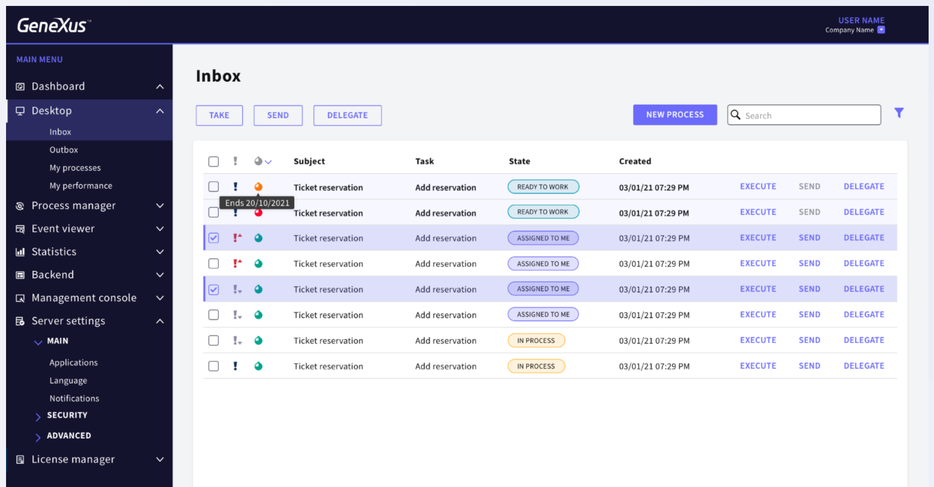

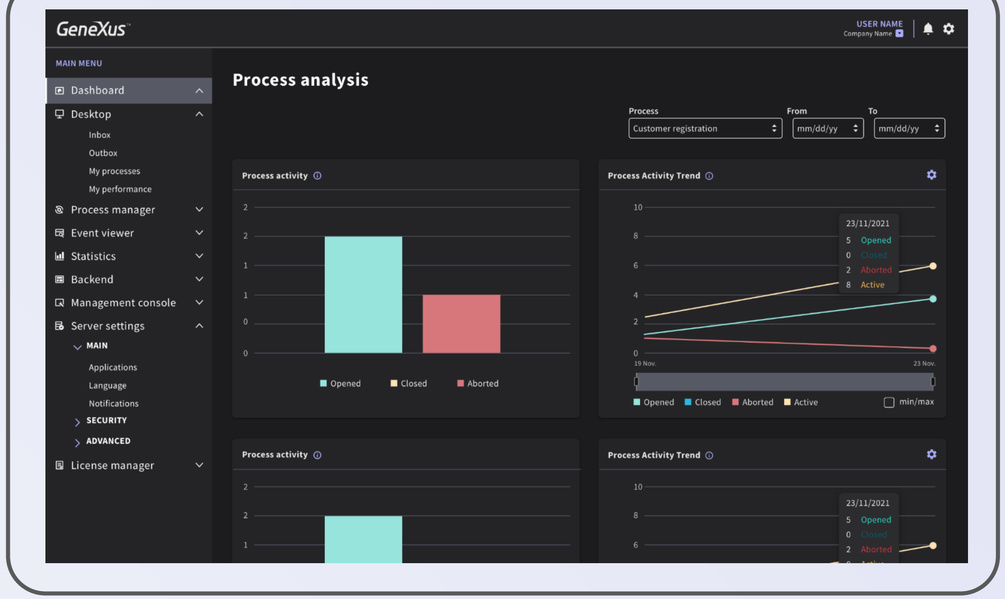

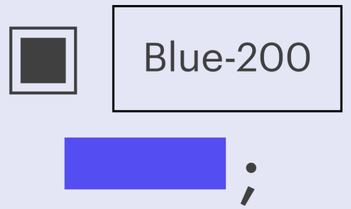

Design System Object

Domain Specific Language for modelling Design Systems

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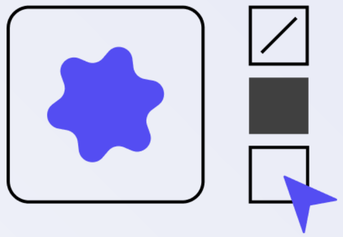
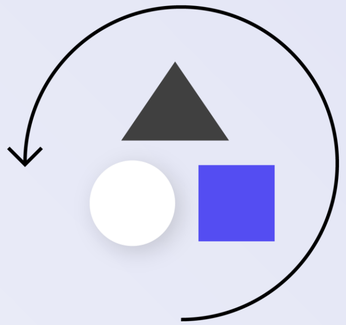
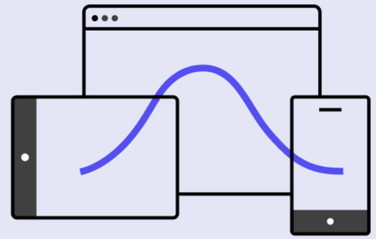
Design System Object



Customizable & Flexible



Consistent



Multi-Experience

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FrontendApp

Tokens | Styles | Documentation

```
tokens FrontendApp
{
    #colors
    {
        Surface: #FFFFFF;
        OnSurface: #191819;
        Primary: #43624B;
        Secondary: #D82822;
        Hightlight: #D82822;
        White: #FFFFFF;
        Black: #181918;
    }
    #fonts
    {
        Title: AbhayaLibre-Bold;
        Body-regular: Graphik-Regular;
    }
    #fontSizes
    {
        H1: 95px;
        H2: 60px;
        Body-regular: 16px;
    }
}
```

Search tokens | All

COLORS

NAME	COLOR VALUE
Surface	#FFFFFF
OnSurface	#191819
Primary	#43624B
Secondary	#D82822
Hightlight	#D82822
White	#FFFFFF
Black	#181918

+ Add new token

FONTS

NAME	FONT
Title	AbhayaLibre-Bold
Body-regular	Graphik-Regular

+ Add new token

FONTSIZES

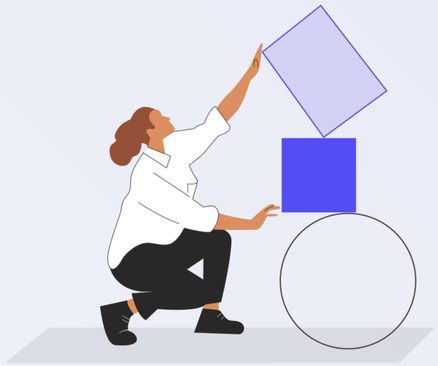
NAME	SIZE
H1	95px

FrontendApp

Tokens | Styles | Documentation

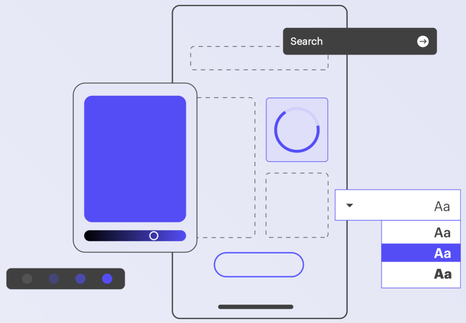
```
styles FrontendApp
{
    @font-face
    {
        font-family: AbhayaLibre-Bold;
        src: gx-file(AbhayaLibre-Bold_ttf);
    }
    .H1
    {
        color: $colors.Black;
        font-size: $fontSizes.H1;
        font-family: $fonts.Title;
        font-weight: bold;
        letter-spacing: -1.72px;
        line-height: 75px;
    }
    1 reference
    .H1_Negative
    {
        @include H1;
        color: $colors.White;
    }
    2 references
    .Form
    {
        background-color: $colors.Surface;
    }
}
```

Strategies for well-designed software



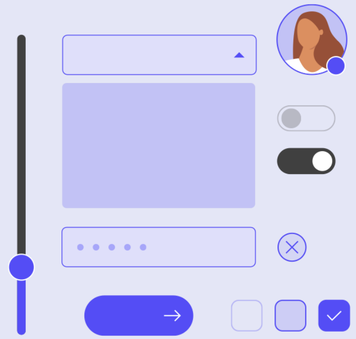
BYOD

Bring Your Own Design



Design System Accelerators

Created by our Partners



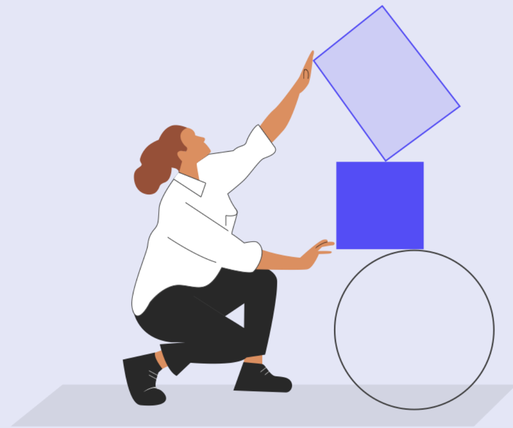
Bundled Design Systems

Provided by us

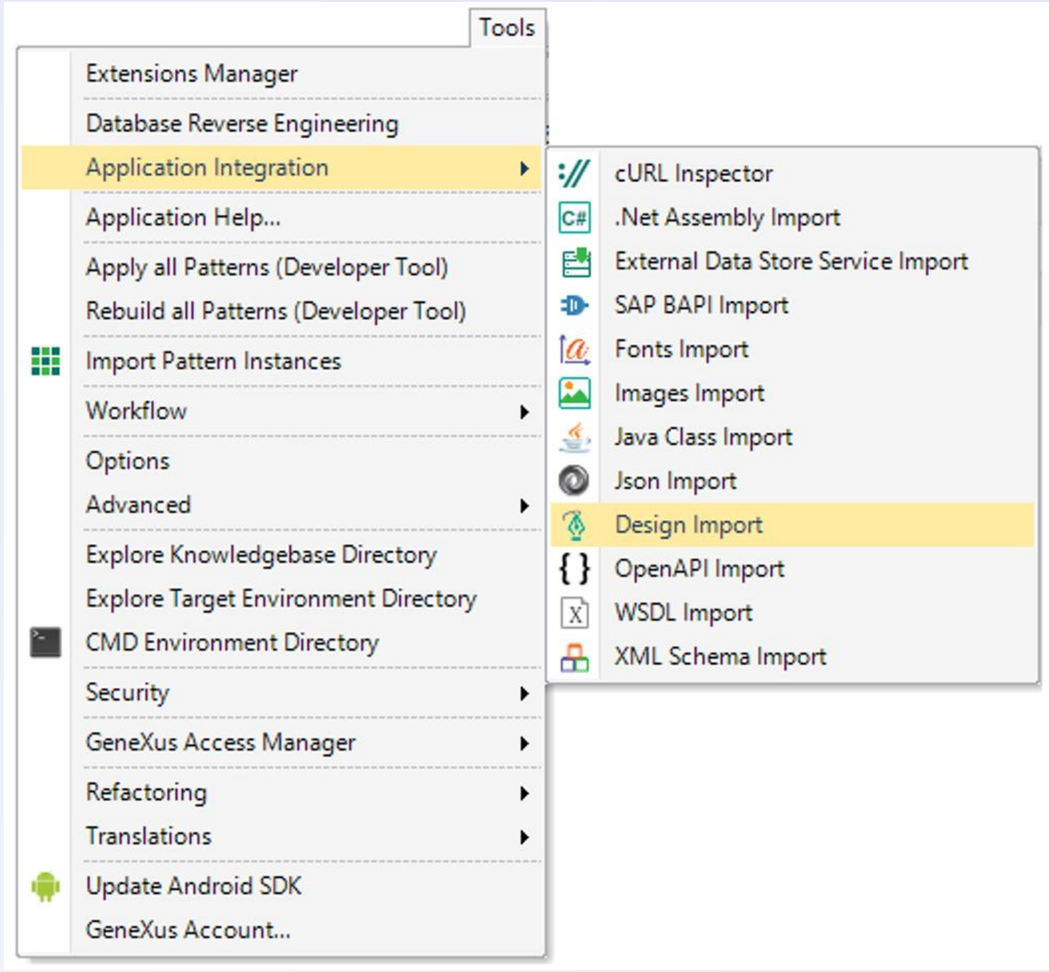
GeneXus by Globant

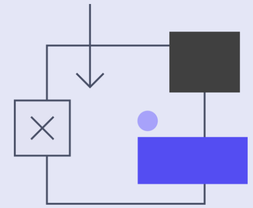
BYOD

Bring your own Design



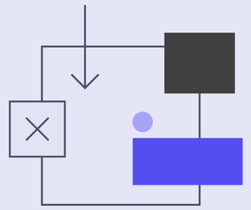
Import from external Design





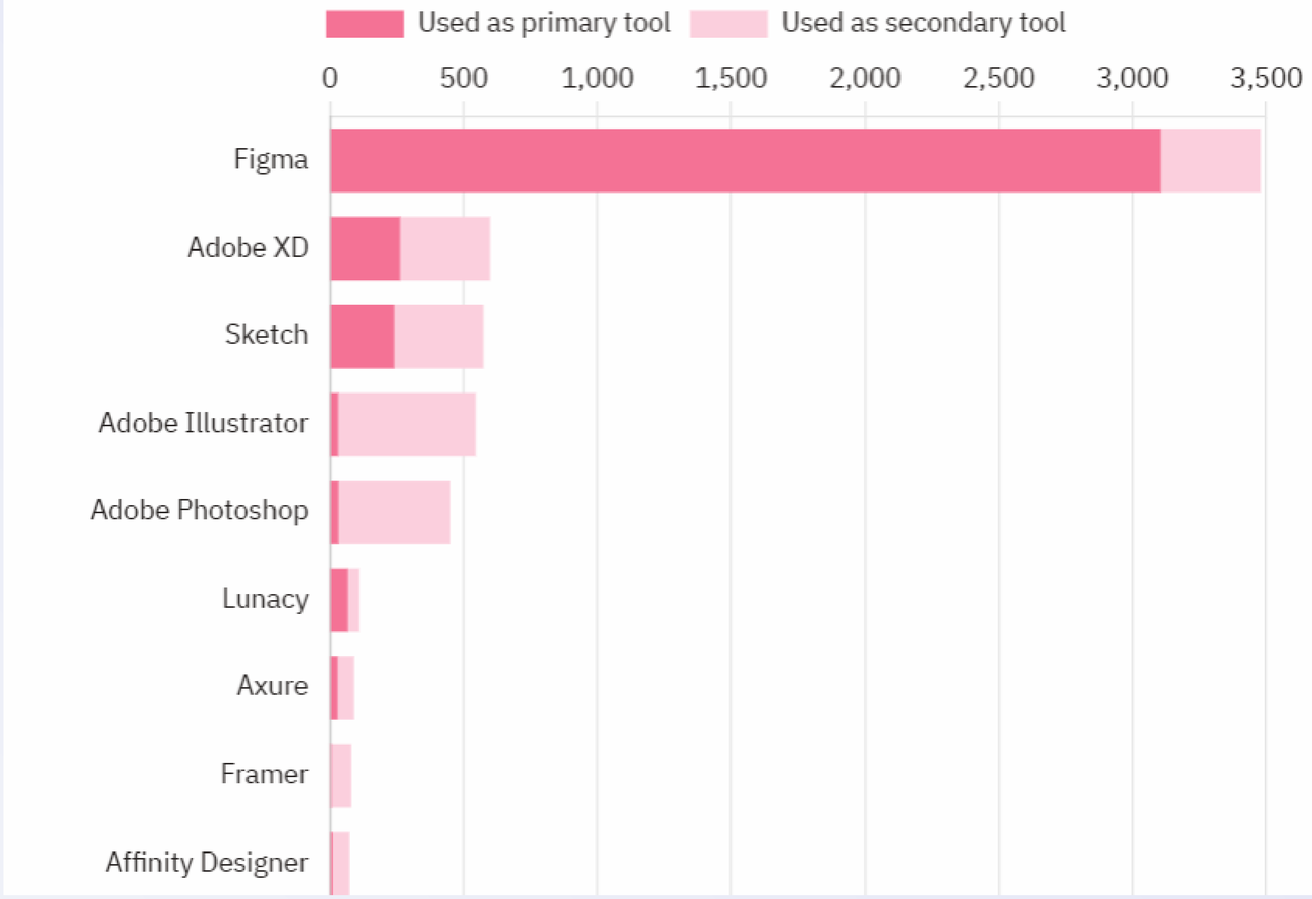
Figma

Sketch



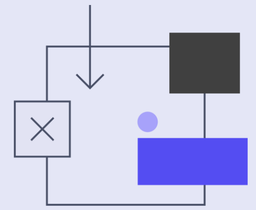
Most Popular UI Design Tools

Which software do you primarily use for UI design?



Source: https://uxtools.co/survey/2022/ui-design

Which objects are created in the KB?



Panels

Stencils

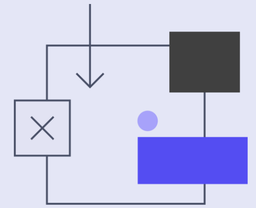
Design System Object

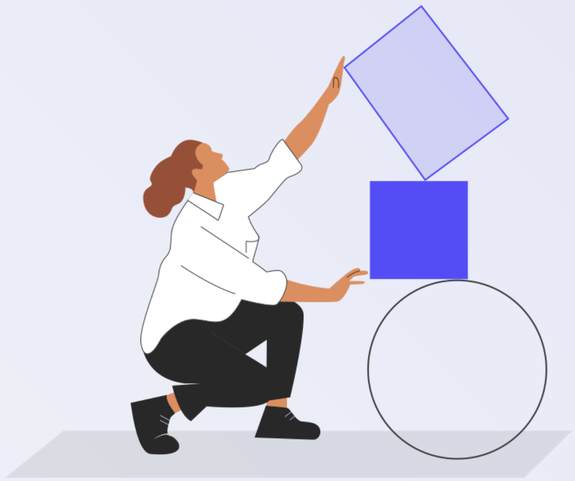
Images / Fonts

Data Providers / SDT

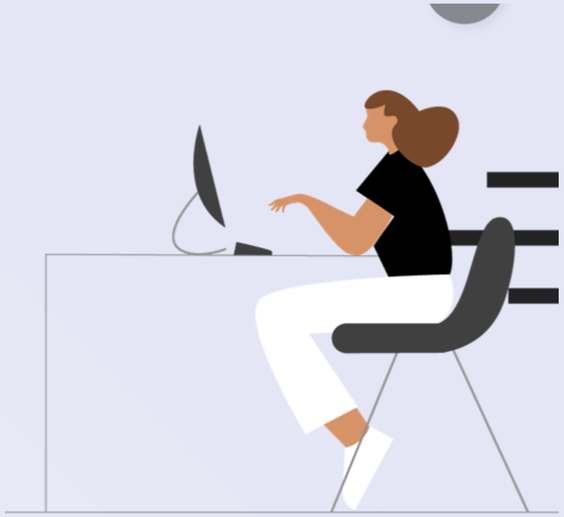
Test Data

Get the best of both worlds



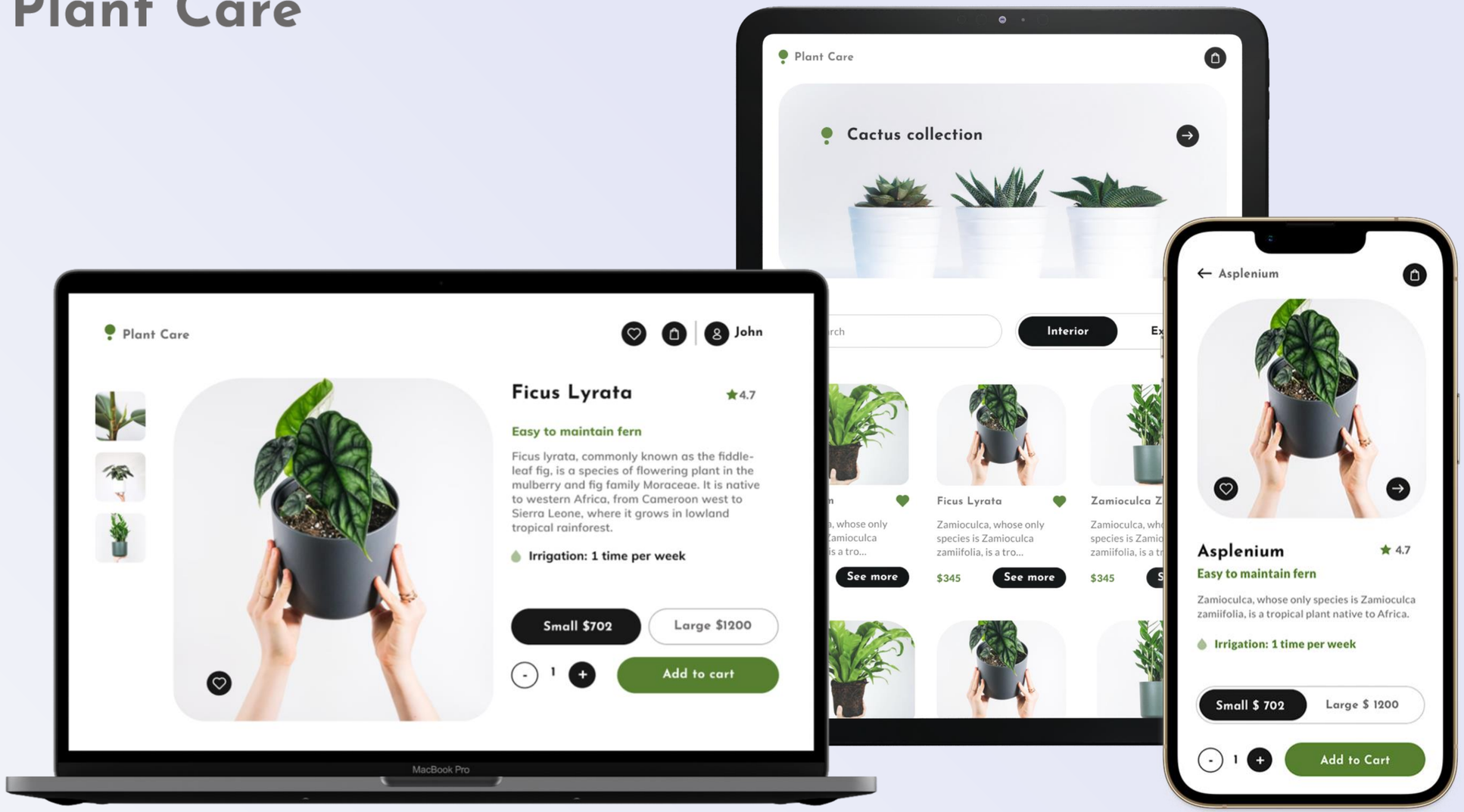


Designer



Developer

Plant Care



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Design System Accelerators
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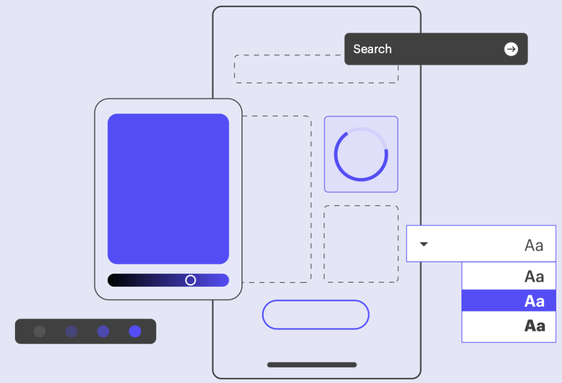
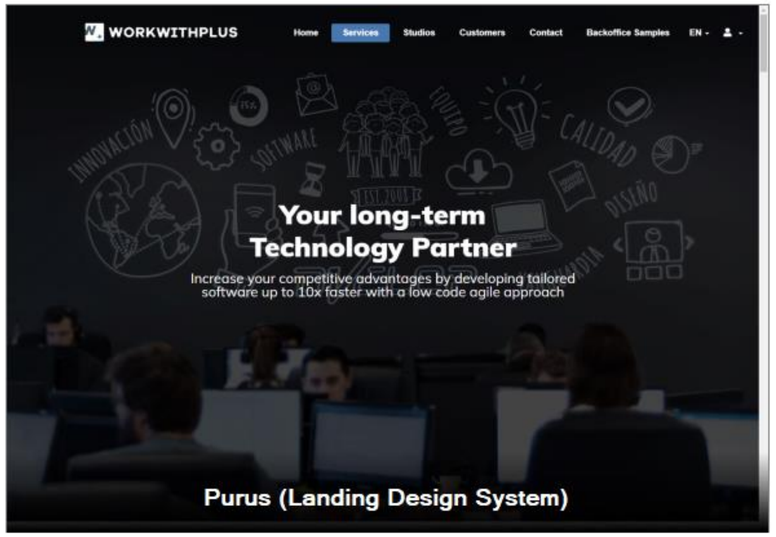


デザインシステムをインポート

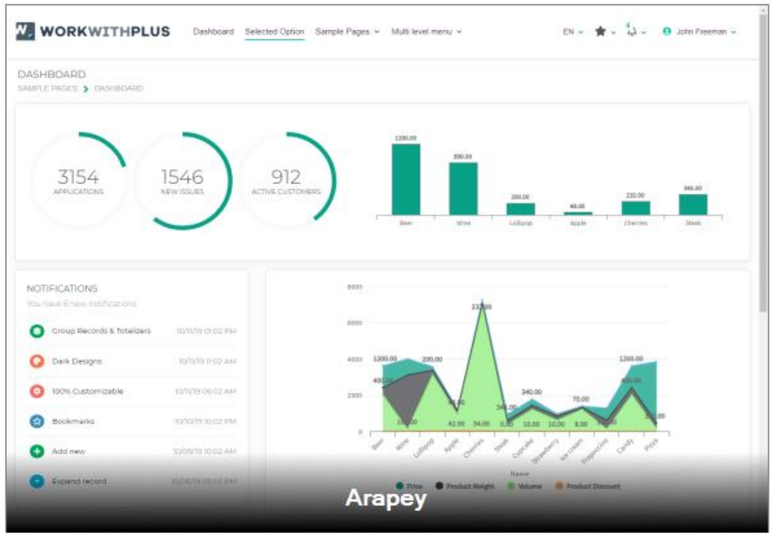
ベースのデザインシステムを選択

WORKWITHPLUS

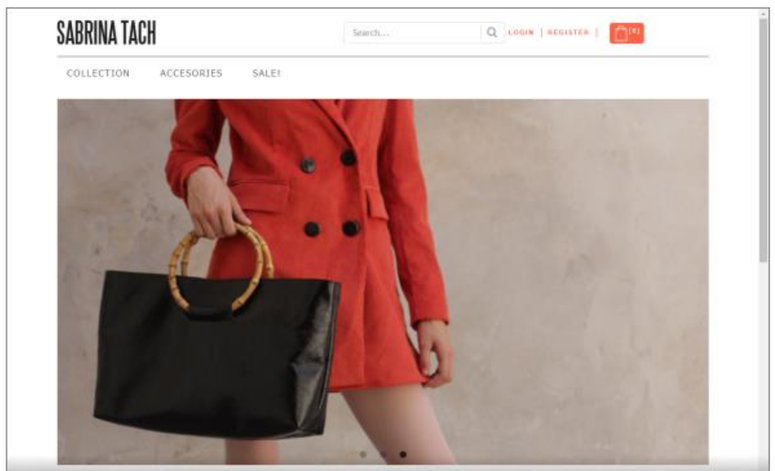
Danube



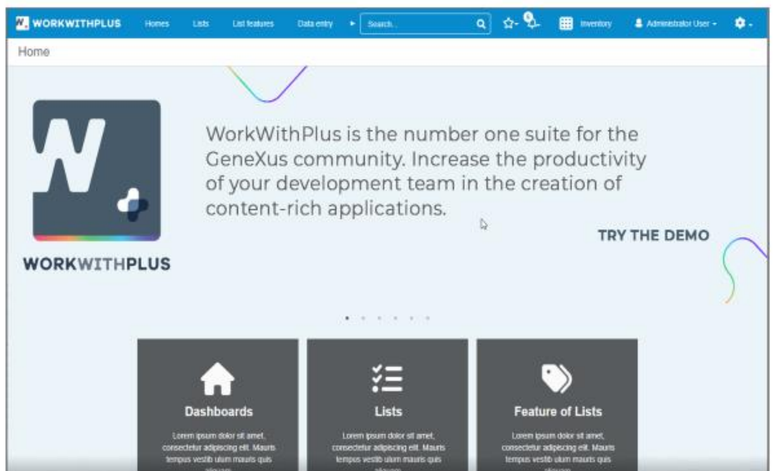
Purus (Landing Design System)



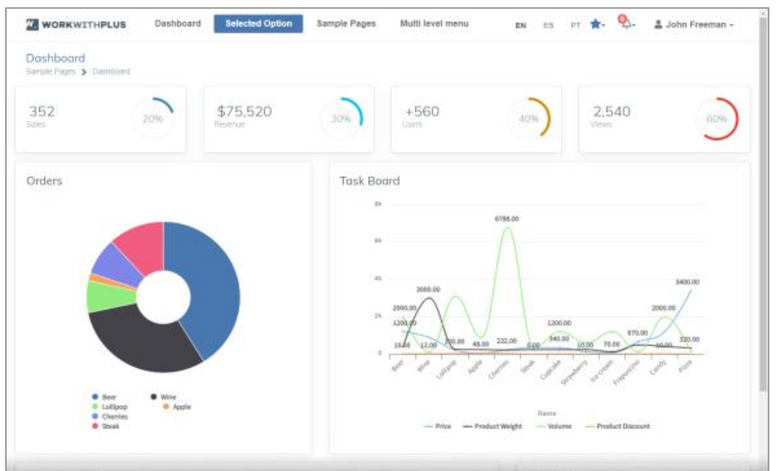
Arapey



Thames (ECommerce)



Zambezi



Yangtze

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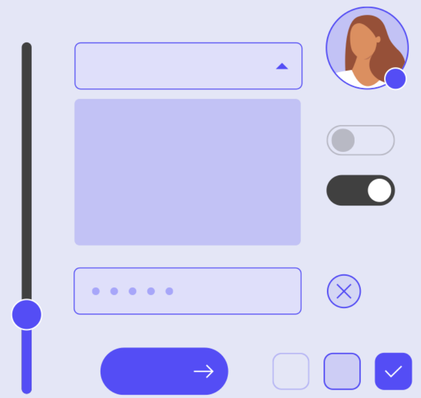
Bundled Design Systems
Provided by us



Unanimo is a Design System that was created to be the soul of the design of mission-critical business applications.

GeneXus by Globant

Fundamentals

Customizable & Flexible

OOTB

一貫性

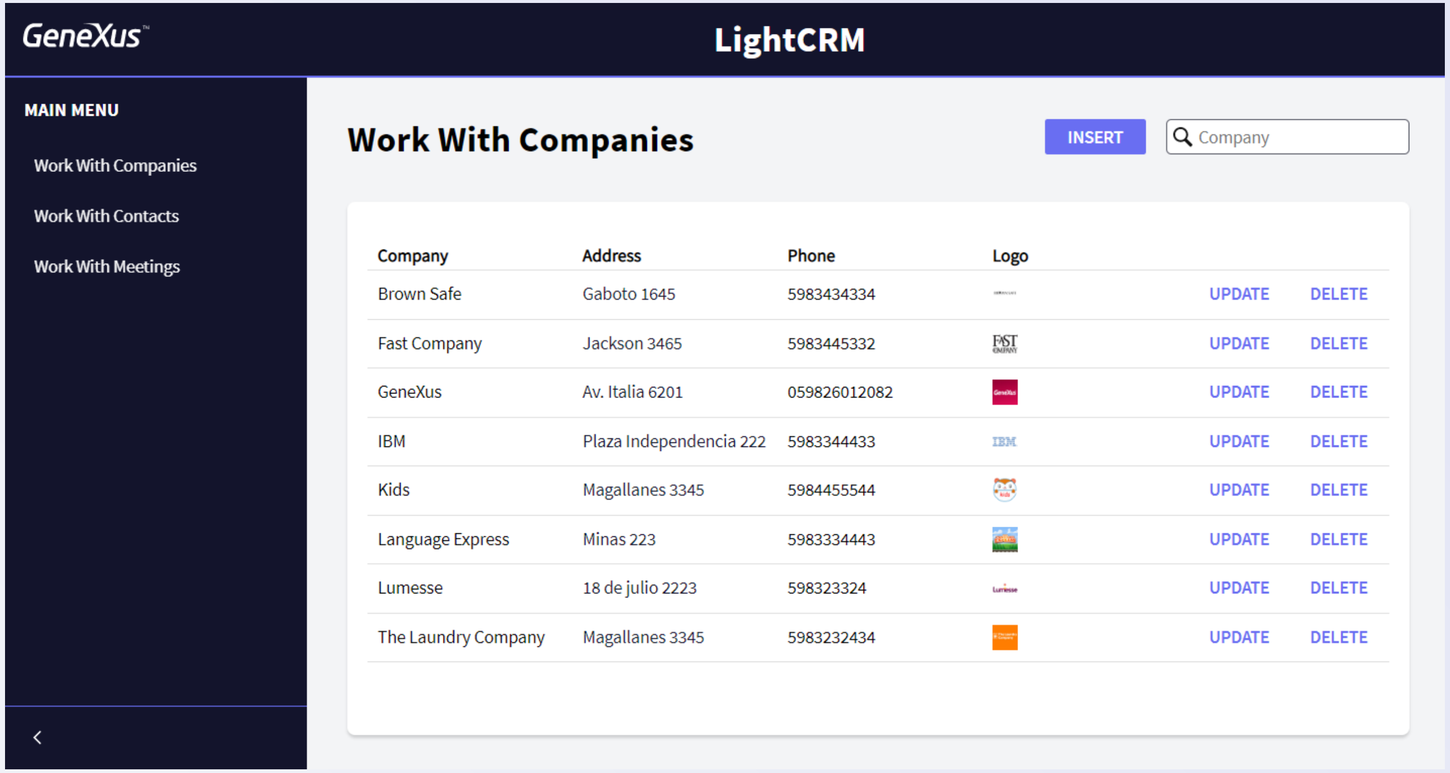
拡張性

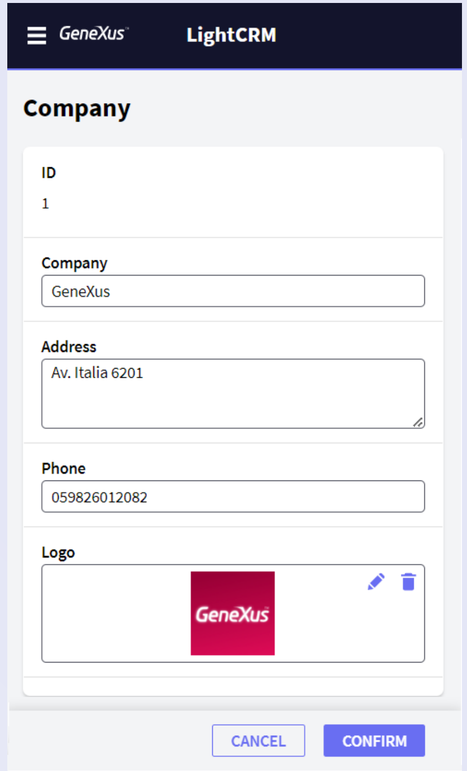
マルチエクスペリエンス

インクリメンタル

Open Source

Unanimo





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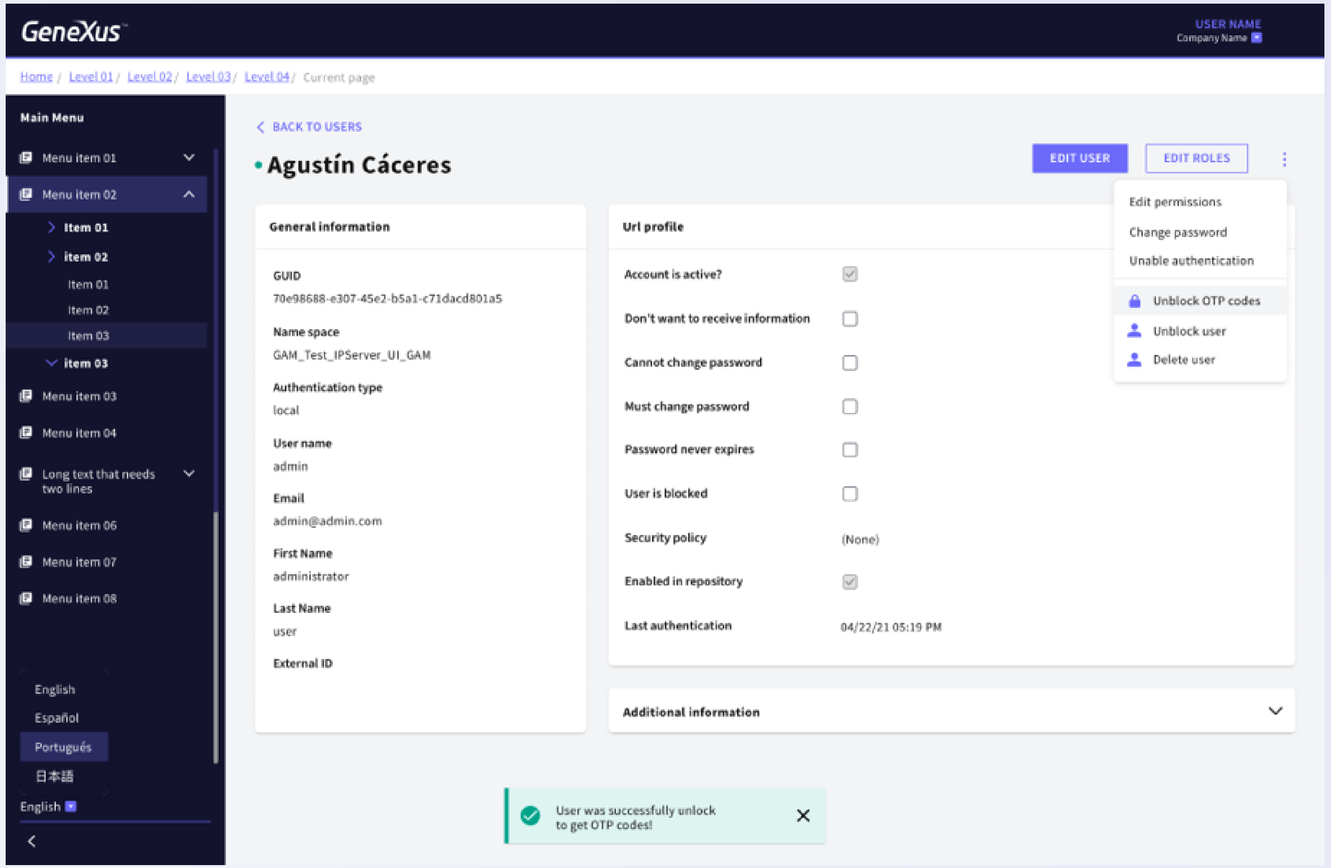
GeneXus by Globant

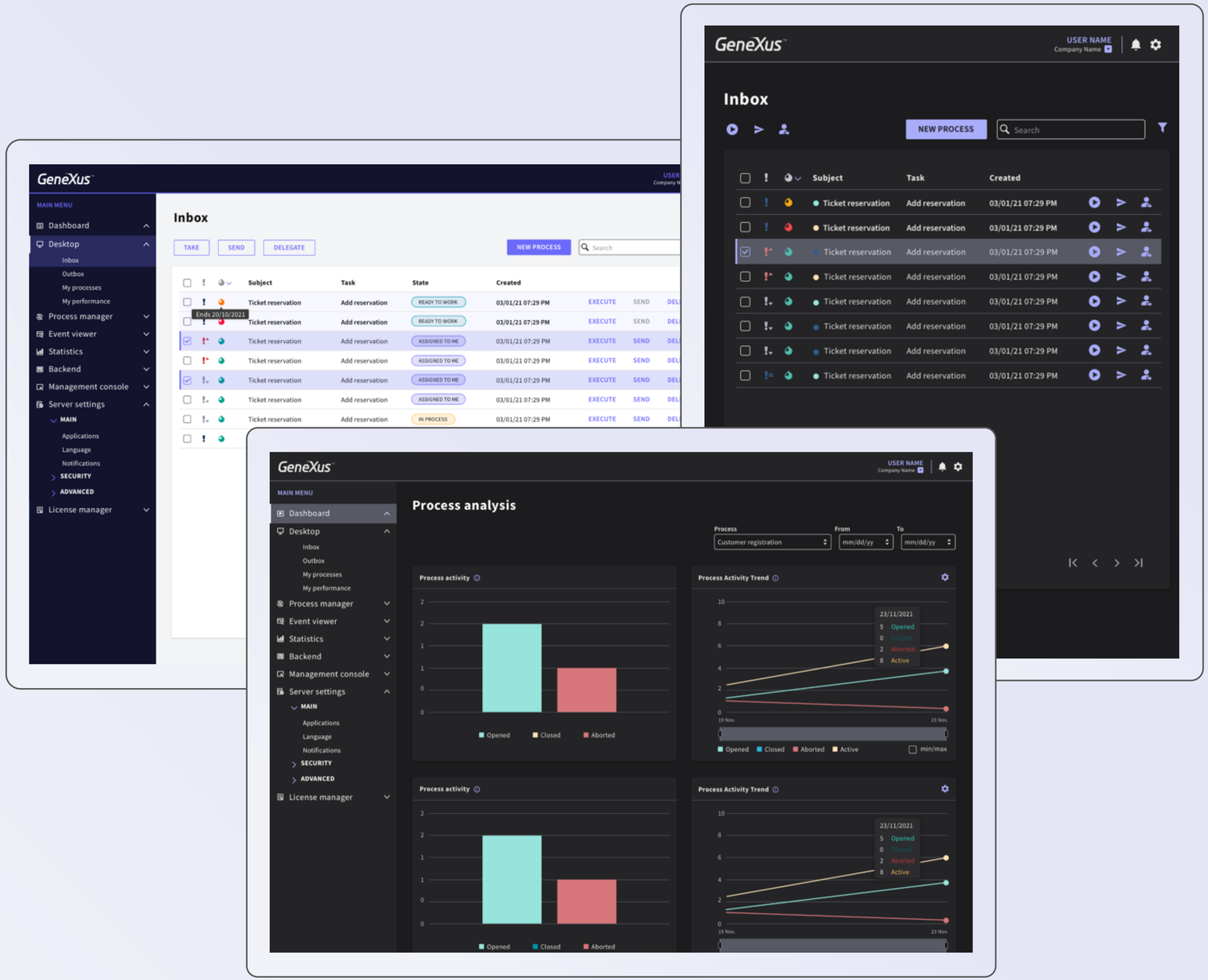
一貫性

GAM



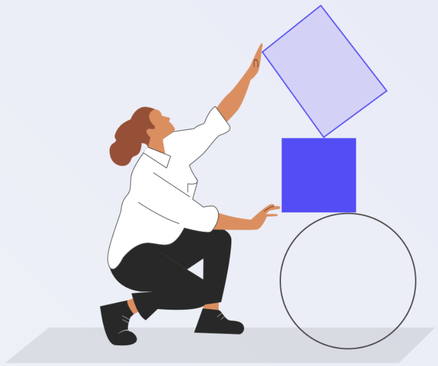
GeneXus by Globant

GX Flow



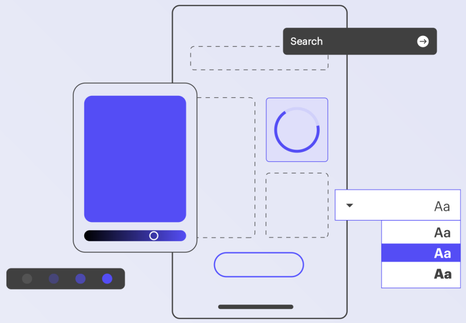
GeneXus by Globant

Strategies for well-designed software



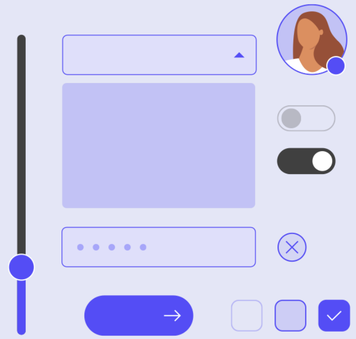
BYOD

Bring Your Own Design



Design System Accelerators

Created by our Partners



Bundled Design Systems

Provided by us

Business Opportunities

視覚的なインパクトを素早く生み出す
‘Wow effect’ in Legacy Modernization scenarios

トータルエクスペリエンスを構築する
Assessments, Advisory, Implementation

新しいデザインシステムを作成する
Development Services. Tailored Products

Future Proof
The value of “Knowledge-driven” & “Always up to date”

GeneXus by Globant

Thank you!

どうもありがとうございます!

GeneXus by Globant

GeneXus™
by Globant

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